

## 22.—Estimated Tourist Expenditures in Canada and of Canadians Abroad, 1924-39.

Year.	By Tourists from Other Countries in Canada.					By Canadian Tourists in Other Countries.	Excess by Tourists from Other Countries in Canada.
	Via Ocean Ports.	Via Automobile from U.S.	Via Rail or Boat from U.S.	Via Bus, Aeroplane, etc. from U.S.	Total.		
	\$	\$	\$	\$	\$	\$	\$
1924.....	17,012,000	76,662,000	79,328,000	1	173,002,000	84,973,000	88,029,000
1925.....	15,430,000	98,416,000	79,328,000	1	193,174,000	86,160,000	107,014,000
1926.....	12,235,000	109,604,000	79,328,000	1	201,167,000	98,747,000	102,420,000
1927.....	14,444,000	153,768,000	70,265,000	1	238,477,000	108,750,000	129,727,000
1928.....	13,735,000	188,974,000	72,521,000	1	275,230,000	107,522,000	167,708,000
1929.....	13,794,000	215,577,000	80,008,000	1	309,379,000	121,645,000	187,734,000
1930.....	12,955,000	202,409,000	63,874,000	1	279,238,000	100,389,000	178,849,000
1931.....	12,018,000	188,129,000	50,629,000	1	250,776,000	76,452,000	174,324,000
1932.....	10,543,000	159,838,000 <sup>2</sup>	42,067,000 <sup>2</sup>	1	212,448,000 <sup>2</sup>	57,403,000	155,045,000
1933.....	7,763,000	77,250,000 <sup>2</sup>	32,111,000 <sup>2</sup>	1	117,124,000 <sup>2</sup>	50,860,000	66,264,000
1934.....	9,455,000	86,259,000	34,260,000	16,000,000	145,974,000	63,658,000	82,316,000
1935.....	10,117,000	132,162,000	53,499,000	19,000,000	214,778,000	95,600,000	119,178,000
1936.....	12,946,000	153,509,000	64,844,000	20,000,000	251,299,000	110,400,000	140,899,000
1937.....	16,972,000	181,332,000	65,277,000	27,000,000	290,581,000	124,422,000	166,159,000
1938.....	14,683,000	177,890,000	69,277,000	20,000,000	281,850,000	121,958,000	159,892,000
1939.....	12,413,000	168,607,000 <sup>2</sup>	72,751,000 <sup>2</sup>	21,000,000 <sup>2</sup>	284,771,000 <sup>2</sup>	108,796,000	165,975,000

<sup>1</sup> Information not available on a comparable basis. rates of exchange for the period.

<sup>2</sup> Converted into Canadian funds at average

Until the depression made itself felt in 1930, there was a steady increase in the amounts spent both by tourists from other countries in Canada and by Canadians in other countries. During the years 1930-32 the tourist trade, in spite of successive declines, exhibited a surprising vitality as compared with the generally depressed state of trade and industry. In each of these years the expenditures of tourists in Canada (and in the latter two the balance after deducting the corresponding expenditures of Canadians in foreign countries) constituted an 'invisible' export of greater value than any single commodity exported. A marked contraction in both volume of travel and tourist expenditures occurred in 1933 and conditions in 1934 were very little better. A pronounced improvement in tourist trade took place in 1935 and since then it has maintained a level approximating that existing before the depression.

The depressing effect of the outbreak of war in September, 1939, was particularly noticeable in the case of motor travel between the United States and Canada. Sixty-day permits issued to automobile tourists, which had increased by 2.5 p.c. to the end of August as compared with the corresponding period of 1938, declined by 5.2 p.c. in the last four months of the year as compared with the same months of 1938. Cars entering on 48-hour permits fell 2.8 p.c. to the end of August and 8.2 p.c. during the remainder of the year. Toward the end of the year, the declining tendency was checked somewhat. As compared with the corresponding months of 1938, entries of cars on 60-day permits declined 2.8 p.c. in September, and 14.0 p.c. in October but only 1.4 p.c. in December, while cars staying for 48 hours or less declined 5.5 p.c. in September, 17.2 p.c. in October, and 0.8 p.c. in December.

For the year as a whole, automobile travel to Canada declined by only 3.1 p.c. Moreover, this decline was accounted for wholly by a falling-off in the number of short-stay cars since those on 60-day permits increased by 4,342, and those on 6-month permits by 229. The number of tourists travelling by rail rose 3.0 p.c. and those travelling by boat also rose by 0.9 p.c.